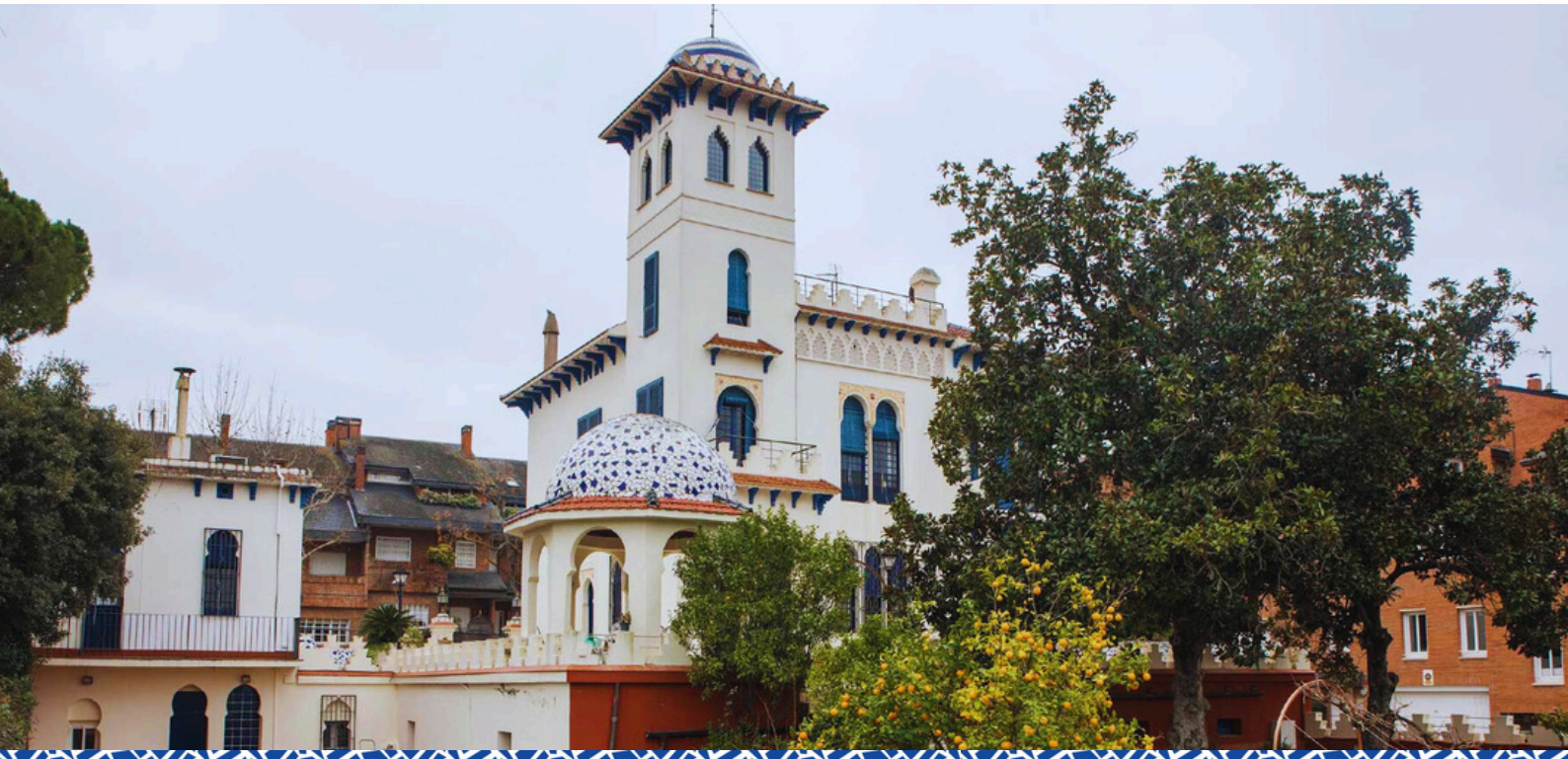
GeneraLife
SANT CUGAT
EXCLUSIVE EXPERIENCE

GeneraLife Sant Cugat: Exclusivity, prestige, and innovation for your gatherings and events



GeneraLife is not just a space; it's an experience.

Discover an inspiring setting that invites you to **create smiles, connections, ideas, and opportunities** in an exclusive, history-filled atmosphere.

GeneraLife, bringing life to you!

A unique **space**

In **Sant Cugat del Vallès,** in a privileged enclave, lies **GeneraLife**, an architectural gem that blends modernist heritage with a unique Arab-inspired style. Built in 1914 by architect **Eduard Maria Balcells,** a disciple of Gaudí, it is a listed building in Sant Cugat.

The house preserves its modernist-Moorish essence and original character. Starting in 2025, coinciding with its 111th anniversary, it will open its doors as an exclusive venue for **private events, corporate gatherings, and professional meetings.**

Its pristine white façades contrast with delicate blue mosaic details, evoking the essence of Gaudí's architecture. Twin-arched windows and Arab-inspired sgraffito designs create a distinguished yet welcoming atmosphere. Meanwhile, its **lush gardens**—filled with fruit trees, Mediterranean vegetation, and two majestic magnolias that bloom each summer and have been declared of local interest—provide **the perfect setting for moments of celebration, connection, and creativity.**

Behind its wrought-iron gates, **GeneraLife** reveals private, versatile, and sophisticated spaces. Outdoors, every detail has been carefully designed to **host private celebrations, birthdays, meetings, sunset gatherings, workshops, after-work events, presentations, and professional networking** experiences with maximum comfort.
Its crenellated tower, crowned by an impressive Gaudí-style mosaic dome—the highest point in Sant Cugat—offers panoramic views of the city, Collserola, Montserrat, and La Mola. This architectural gem embodies the visionary spirit of this exceptional place and its deep connection to the Vallès region.

Discover **GeneraLife** and turn your next private event, after-work gathering, or corporate celebration into a unique and unforgettable experience.

Our **philosophy**

At GeneraLife, we bring life to every moment! We believe that every event should be a unique experience, designed to inspire, connect, and create value.
That's why we offer an exclusive space with a personalized approach, combining the elegance of a modernist-Arabesque house with **high-quality services for individuals, companies, organizations, and professionals** from Sant Cugat, Catalonia, and beyond—both nationally and internationally.

Memorable experiences

We create environments that **foster creativity, innovation, and growth** to make every event a special experience.

Authentic connections

We believe in the power of networking and synergies, facilitating spaces where **people can share beautiful moments and ideas and build valuable relationships.**

Excellence and customization

We work **with a team of experts and collaborators** to tailor every detail to the specific needs of each event, ensuring a flawless experience.

Exclusive Experiences in an Unparalleled Setting

GeneraLife offers the option to rent its outdoor spaces by the hour or by the day, tailored to meet each client's needs.

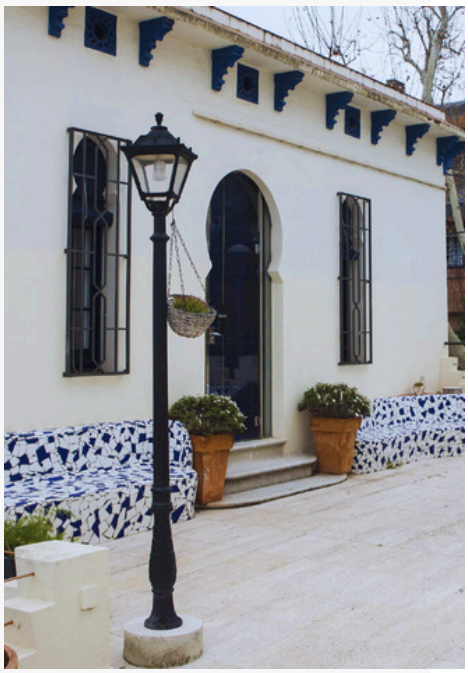
GeneraLife is not only a charming historical space, but also a **unique setting for private events, corporate gatherings, networking, workshops, and presentations,** making the most of its magnificent outdoor spaces surrounded by nature. With architecture that takes you back in time and a bright, green environment, **the gardens and terraces of GeneraLife become the ideal place to host one-of-a-kind events,** offering an atmosphere of serenity and inspiration.

- **Networking, photo shoots, filming, fashion shows, and professional gatherings:** our terraces and gardens transform into the perfect meeting space for companies and professionals. We offer customized setups with cocktail areas, chill-out zones, and catering services to ensure each interaction flows naturally and elegantly.
- **Presentations, product launches, yoga brunches...:** the outdoor space is ideal for innovative meetings, showcookings, and more. We equip the area with screens and personalized lighting, making sure every detail shines brightly.
- **Outdoor workshops and training sessions:** organize training sessions surrounded by nature! Creative workshops, team-building and team-bonding activities, business coaching, leadership development, and even mindfulness and corporate wellness days.
- **Exclusive and tailor-made experiences:** we offer bespoke activities such as wine tastings, themed dinners, team recognition ceremonies, memento ceremonies, and more.

Let's make an ordinary day extraordinary!

The **Loft**

Within the **GeneraLife** complex, we also offer **a cozy 50m² loft,** perfect for professionals, digital nomads, expats, or anyone needing **temporary accommodation** during their stay.
This versatile space not only provides all the comfort needed for a short-term stay, but is also ideal for those looking to conduct training sessions or professional activities without leaving Sant Cugat, just 10 minutes from the FGC Station.



And also... **Additional Services** for a perfect event

With extensive experience as an **Event Planner** in managing exclusive venues like Can Darder Soul Events and Cala Retreats, at **GeneraLife** we know how to turn any event into an unforgettable experience. Additionally, we work with **a trusted network of specialized collaborators,** from catering and audiovisual production to decoration and ambiance. This combination allows us to offer **comprehensive management**, taking great care and consideration with every little detail.

- **Professional Photography and Video:** We capture every moment with a team of photographers and videographers specialized in celebrations and corporate events.
- **Music Ambience:** We personalize the soundtrack of your event with ambient music.
- **Exclusive Catering:** From cocktails, brunches, lunches, and dinners—whether formal or casual—we offer gastronomic options tailored to each occasion.
- **Custom Lighting and Decoration:** Light setups, floral arrangements, exclusive furniture... everything to ensure the space reflects the essence of your event.

GeneraLife offers memorable experiences that transform every event into a unique moment.

If you wish, **we take care of all the planning and coordination,** so you don't have to worry about a thing.
Contact us to personalize your event and make it a reality in an exclusive and historically rich setting!

Mireia Jordà: GeneraLife CEO

Event Planner. Passion and quality in the creation of Exclusive Experiences

At the helm of GeneraLife is **Mireia Jordà,** a professional with extensive experience in tourism management and event planning. With years of experience leading Can Darder Soul Events and Cala Retreats, she has turned **GeneraLife** into her most personal project: a space designed to share and bring moments of happiness and life to reality.

In addition to being an expert in event, celebration, and retreat management, Mireia is an Emotional Support Coach, Energy Therapist, and Holistic Massage Therapist, a combination that allows her to offer experiences with a human and personalized approach.

With her vision and dedication, **she has transformed GeneraLife into a place where history and elegance merge with high-quality services,** paying attention to every detail so people can focus on what truly matters: connecting, inspiring, growing, and consciously sharing moments of fulfillment.

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Contact us

We are at your disposal to **introduce you to our space,** answer any questions, provide you with a personalized quote, and reserve the dates that best suit your needs. Let us know how we can collaborate to create a tailor-made experience for your family or group of friends, organization, or professional team.

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